

Federal Communications Commission 445 12th Street, S.W. Washington, D. C. 20554

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FOR IMMEDIATE RELEASE:

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NEWS MEDIA CONTACT:

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MEDIA ADVISORY

FCC CHAIRMAN JULIUS GENACHOWSKI TO OPEN FCC TECHNOLOGY EXPERIENCE CENTER, SHOWCASE INNOVATIVE MOBILE DEVICES & NEW TECHNOLOGIES

Washington, DC – On July 13, 2011, Federal Communications Commission Chairman Julius Genachowski will open the new FCC "Technology Experience Center" (TEC), an on-site technology center that will provide FCC employees and guests the opportunity to increase their understanding of new products and experience the latest communications devices at the forefront of the technology, broadcast, radio and mobile revolution.

The unique center is an innovative resource for all FCC employees and visitors to engage directly with the latest technologies, which the agency accepts as donations. Each month, the FCC will spotlight technologies around a specific theme. This month's theme is "Innovation & Spectrum."

WHAT: Chairman Genachowski will make brief remarks and hold a ribbon-cutting.

Representatives from 20 companies, including Comcast, DirecTV, GENBAND, Grooveshark, HTC, iBiquity, Lexis-Nexis, Livio Radio, Microsoft, Motorola, Open Mobile Video Coalition, Panasonic, Research in Motion, Sprint, Samsung, Sonos,

Verizon and Verizon Wireless, will hold demonstrations.

WHO: Julius Genachowski, Chairman, Federal Communications Commission

Michael Copps, Commissioner, Federal Communications Commission Mignon Clyburn, Commissioner, Federal Communications Commission Leslie Harris, President & CEO, Center for Democracy & Technology Parul Desai, Communications Policy Counsel, Consumers Union

Julie Kearney, Vice President, Regulatory Affairs, Consumer Electronics Association

Kevin Gage, Chief Technology Officer, National Association of Broadcasters **Michael Powell,** President, National Cable & Telecommunications Association

WHEN: Wednesday, July 13, 2011

10:00 AM – 10:30 AM Speaking program & Ribbon Cutting

10:30 AM – 11:30 AM TEC Demos & Tour

WHERE: Technology Experience Center (FCC Library)

Federal Communications Commission

Washington, DC 20544

MEDIA: For media inquiries or interview requests, please contact FCC Press Secretary Neil

Grace at neil.grace@fcc.gov or (202) 418-0506.